

social networking sites term pdf

Social media is the term used for internet-based tools used on computer, tablets, and smart phones to help people keep in touch and enable them to interact. It allows people to share information, ideas and views. Social media can affect communications among managers, employees and job applicants

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Social learning (social pedagogy) is learning that takes place at a wider scale than individual or group learning, up to a societal scale, through social interaction between peers.

Social learning (social pedagogy) - Wikipedia

The Social Media have changed the power structures in the marketplace; evidence points to a major power migration taking place and to emergence of a new breed of powerful and sophisticated customer, difficult to influence, persuade and retain The paper outlines the nature, effects and present status of the Social Media, underlying their role as ...

Foundations of Social Media Marketing - ScienceDirect

International Journal of Scientific and Research Publications, Volume 2, Issue 5, May 2012 1 ISSN 2250-3153 www.ijsrp.org

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